

# SOUTHEAST ACCOUNTABLE CARE EXPO 2013

Thursday February 7th, 2013

9:00 am to 4:00 pm

(Registration begins at 8:30 am)

**Admission \$129**

**Includes continental breakfast and lunch**

**Online registration is available at:**

**[www.AccountableCareExpo.com](http://www.AccountableCareExpo.com)**

Collaborate with providers and other Accountable Care stakeholders to achieve better patient outcomes in your own patient populations. Explore alignment strategies with like minded providers. Find out what other providers are doing to position themselves for the coming era of healthcare. Exhibitors will make presentations on Accountable Care topics. Come and join in the discussions.



**Sheraton Suites Cypress Creek**

555 NW 62nd St.,

Ft. Lauderdale, FL 33309

800-325-3535

## ACO Workshop

*Included at this Expo from 1:30pm to 2:45pm*

*Ask a panel of national experts your questions regarding ACO topics.*

Expert Panel Members:

Will Hicklen, CEO - Ankota, Inc,

Edward Vishnevetsky, JD, Attorney - Munsch, Hardt, Kopf & Harr, PC

Kris Gates, JD, CEO - Health Endeavors

**Who should attend?** The Expo is the premiere collaboration event for hospitals, health and wellness plans, ACOs, IPAs, physicians, non-physician practitioners, nurses, administrators, case managers, managed care executives, healthcare information technology professionals, post acute providers, allied health professionals, and other stakeholders in the delivery and measurement of quality patient care.

## Key Note Speakers:



**Will Hicklen**

Will serves as Chief Executive of Ankota, Inc. He is an 18 year technology veteran with expertise in SaaS and Managed Service Business Strategies, who has held Executive Management roles at CA, Tektronix (Xerox) and Silicon Graphics, and was instrumental in the successful start ups of think3, iLumin and infoRay.



**Edward Vishnevetsky, JD**

Edward's practice emphasis is on healthcare. He typically represents hospitals, insurance carriers, physician groups, trade associations, IDTFs, DME, laboratories, HHAs, SNFs and manufacturers in administrative and civil disputes before various state and federal regulatory agencies, including TMB, AHCA, OIG, NSC, FDA, and CMS. Edward advises clients on operational matters, Medicare/ Medicaid reimbursement, liability exposure, managed care law, ERISA, HIPAA, federal and state healthcare regulatory compliance, licensing, healthcare reimbursement disputes and risk management issues.



## Sponsors & Participants



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# Preliminary Program Agenda

*\*Program agenda subject to change. For latest update go to: [www.AccountableCareExpo.com/events.html](http://www.AccountableCareExpo.com/events.html)*

<b>8:30 am</b>	<b>Registration</b> — Exhibit booths open <i>Continental breakfast in exhibit area</i>	<b>12:00 pm</b>	<b>Luncheon Program</b> - Edward Vishnevetsky, JD <i>“Look Before You Leap, Legal and Practical Obstacles with ACOs”</i> - Edward takes you through the maze of legal and practical obstacles encountered by ACOs from application to operation. He covers background, strategic and operational considerations for the Pioneer ACO, Shared Savings, and Advanced Payment models. Not only is this a must see for ACOs, but will be of interest to all providers who are part of the care team for patients of ACOs.
<b>9:00 am</b>	<b>Intro to the Expo</b> - Accountable Care Expos, LLC <i>Introduction to Accountable Care, healthcare reform spurred by the PPACA, and the day’s events</i>	<b>1:00 pm</b>	<b>Collaboration in Exhibit Area</b>
<b>9:20 am</b>	<b>Organizing Provider Ecosystems</b> — Ankota CEO Will Hicklen discusses the rapid organization of provider “ecosystems,” with focus on the business opportunities and roles that post-acute services play to reduce avoidable readmissions and closely align with programs such as Care Transitions, PCMHs, CBMC and more.	<b>1:30 pm</b>	<b>ACO Workshop</b> - Expert <i>Panelist Discussion with Questions and Answers</i>
<b>9:50 am</b>	<b>Senior Home Care, Inc.</b> — Helen Roybal <i>Description Coming Soon</i>	<b>2:45 pm</b>	<b>Break in the Exhibit Area</b>
<b>10:10 am</b>	<b>Break in the Exhibit Area</b>	<b>3:00 pm</b>	<b>IT Enabling Success for ACOs</b> - Penny Smith, EMR Approved. <i>How the HITECH Act engages technology to improve patient outcomes</i>
<b>10:30 am</b>	<b>Medicare ACOs</b> - Kris Gates, CEO, Health Endeavors <i>Description Coming Soon</i>	<b>3:20 pm</b>	<b>Exhibitor Presentation (Reserved)</b> <i>Description Coming Soon</i>
<b>10:50 am</b>	<b>VGM Group, Inc.</b> - Alan Morris <i>Description Coming Soon</i>	<b>3:40 pm</b>	<b>Exhibitor Presentation (Available)</b> <i>Description Coming Soon</i>
<b>11:10 am</b>	<b>Exhibitor Presentation (Reserved)</b> <i>Description Coming Soon</i>	<b>4:00 pm</b>	<b>Role of Cardiopulmonary Programs in Accountable Care</b> - Lung Centers of America - Mel Arenas
<b>11:30 am</b>	<b>Exhibitor Presentation (Available)</b> <i>Description Coming Soon</i>	<b>4:20 pm</b>	<b>Closing remarks</b> , announcements and exhibitor drawings
<b>11:50 am</b>	<b>Break in the Exhibit Area</b>	<b>4:30 pm</b>	<b>Expo concludes</b>

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Type of business: Home Health LTACH ALF SNF HME/Oxygen Pharmacy Health Plan Hospice  
Hospital Outpatient Facility Doctor’s Office Other: \_\_\_\_\_

Credit Card (Visa, MC, AMEX): \$129 per person

Check \$129 per person (Payable to: Accountable Care Expos, LLC) Must be received by February 1, 2013

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**Or mail check to: Accountable Care Expos, 2000 N. Grant Ave., Springfield, MO 65803**