

HOUSTON ACCOUNTABLE CARE EXPO 2012

Medical Center Area

May 2nd, 2012—11:00 am to 4:00 pm

Admission to the Expo is free and open to all healthcare professionals.

**While admission is free, space is limited. Please RSVP online at:
www.AccountableCareExpo.com**

Collaborate with local Houston providers and other Accountable Care stakeholders to achieve better patient outcomes in your own patient populations. Explore alignment strategies with like minded providers. Find out what other providers are doing to position themselves for the coming era of healthcare. Exhibitors will make presentations on Accountable Care topics. Come and join in the discussions.



Best Western Hotel
Medical Center Area
6700 S. Main St.
Houston, TX 77030
(713) 522-281



About the Expo: A forum for hospitals, physicians, providers and other stakeholders to collaborate and share ideas and experiences concerning Accountable Care initiatives.

What is Accountable Care? It is the concept of holding providers accountable for the care they deliver. While newly developed ACOs are keenly interested in the elements of Accountable Care, it is not a concept limited to ACOs. All providers should be concerned with these initiatives, as all healthcare providers are or will be affected financially by them.

What are Accountable Care initiatives? They include delivering quality care with measurable outcomes, reducing avoidable hospital readmissions, preventing hospital acquired conditions, and avoiding hospitalizations in high risk populations.

Who should attend? The Expo will be of interest to physicians, non-physician practitioners, nurses, hospital administrators, case managers, managed care executives, healthcare information technology professionals, post acute providers, allied health professionals, and other stakeholders in the delivery and measurement of quality patient care.

What to expect: There will be a collection of 15 minute presentations from our exhibitors throughout the day. Presentations will include a number of Accountable Care related topics from attorneys, hospitals, skilled nursing facilities, home care agencies, disease management companies, a newly formed ACO and more.

For more information , the latest program agenda update, or to RSVP go to www.accountblecare expo.com



Sponsors & Participants

Texas Medicaid
Wellness Program



Health Law Services



Nursing and Rehabilitation

Select
Specialty
Hospital



HOUSTON ACCOUNTABLE CARE EXPO 2012

PROGRAM AGENDA*

*Preliminary agenda subject to change. Please see www.accountablecareexpo.com for latest update

11:00	EXPO Opens	Old Towne Kitchen	<i>A complementary collection of sandwiches, meats, fruits, kolaches, and other food and beverages will be available throughout the day. Please come for lunch.</i>
11:15	Exhibits Open		<i>Collaborate and discuss Accountable Care ideas and strategies with exhibitors.</i>
11:30	Intro to the EXPO	Lung Centers of America	<i>Introduction to Accountable Care history, concepts, initiatives, strategies and collaboration ideas. Welcome to the new era of health care.</i>
11:45	ACCOUNT Collaboration System	ACCOUNT	<i>Hospitals need to collaborate with providers and physicians throughout the entire continuum of care to improve outcomes and reduce avoidable readmissions.</i>
12:00	Exhibits Open		<i>Collaborate and discuss Accountable Care ideas and strategies with exhibitors.</i>
12:15	Proven In-home Program to Reduce Readmissions	Brightstar of Downtown Houston	<i>Hear about Brightstar's RN-Coordinated, team oriented evidenced based approach to optimize health and well-being and reduce the likelihood of hospital readmissions.</i>
12:30	A New Standard of Care for SNF Patients	Windsong Village	<i>This Skilled Nursing Facility has developed special programs for its chronically ill cardiopulmonary and orthopedic patients to improve outcomes.</i>
12:45	Exhibits Open		<i>Collaborate and discuss Accountable Care ideas and strategies with exhibitors.</i>
1:00	Post Acute Care Malnutrition	MEDCO	<i>Medco discusses how to reduce readmissions through a post acute care malnutrition program.</i>
1:15	Exhibits Open		<i>Collaborate and discuss Accountable Care ideas and strategies with exhibitors.</i>
1:30	Home Care Strategies to Reduce Readmissions	Advocates for the Independent	<i>After hospitalization, an attentive homecare caregiver can help reduce risk of readmission due to complications and falls.</i>
1:45	Outlook for Healthcare, 2012 and Beyond	Nhan Nguyen, MD, JD, MSF	<i>Healthcare attorney, Nhan Nguyen, MD, JD, MSF, examines the current trends and outlook for healthcare delivery models and reimbursement methodologies.</i>
2:00	Newly Formed ACO	Physician's ACO	<i>A newly formed ACO discusses their experiences and perspective on Accountable Care and the future of healthcare delivery models.</i>
2:15	Exhibits Open		<i>Collaborate and discuss Accountable Care ideas and strategies with exhibitors.</i>
2:30	Wellness Program	Texas Medicaid Wellness Program	<i>The Texas Medicaid Wellness Program is a special health program for people who get Medicaid and have long-lasting or serious health conditions.</i>
2:45	Exhibits Open		<i>Collaborate and discuss Accountable Care ideas and strategies with exhibitors.</i>
3:00	Breaking the Cycle of Admission to Acute Care	Select Specialty Hospital	<i>Select Specialty Hospital talks about their Cardiac and Heart Failure program based on the recommendations of the AHA and American College of Cardiology.</i>
3:15	Exhibits Open		<i>Collaborate and discuss Accountable Care ideas and strategies with exhibitors.</i>
3:30	Video Education for the Chronically Ill	COPD TV	<i>www.COPDtv.com is a free patient education resource with helpful instructional videos, such as proper MDI use and much more.</i>
3:45	Exhibits Open		<i>Collaborate and discuss Accountable Care ideas and strategies with exhibitors.</i>
4:00	EXPO Closes		<i>The exhibits close.</i>