

NATIONAL ACCOUNTABLE CARE EXPO 2012

Thursday & Friday, November 15th & 16th, 2012

9:00 am to 4:00 pm Each Day

(Registration begins at 8:30 am)

Admission \$199
Flamingo Executive Conference Center
 Includes continental breakfast and lunch each day

Online registration is available at:
www.AccountableCareExpo.com

Collaborate with providers and other Accountable Care stakeholders to achieve better patient outcomes in your own patient populations. Explore alignment strategies with like minded providers. Find out what other providers are doing to position themselves for the coming era of healthcare. Exhibitors will make presentations on Accountable Care topics. Come and join in the discussions.



Flamingo Hotel & Casino
 3555 Las Vegas Blvd. South
 Las Vegas, NV 89109
 (888) 902-9929

Special Features:

ACO Workshop - Friday 1:30 to 3:00pm
 Ask a panel of national experts your questions regarding ACO topics

Expert Panel Members

Edward Vishnevetsky, JD	Munsch, Hardt, Kopf & Harr, PC.
Kris Gates, CEO	Health Endeavors
Barbara Grant, Principal	BlueGreen HealthCom
Mark Crocket, MD, CEO	Rise Health
Brent Feorene, CEO	Colonnade Healthcare
Alan Gilbert, Mng Mbr	Health Catalyst
Lawrence Preston, Fin & Ad	NV Primary Care Network ACO
Bruce Wiggins, Bus Dev	NV Primary Care Network ACO
Vikas Arya	Intel MCS
Don McDaniel, CEO	Sage Growth Partners
Mark Fulco, SVP	Sisters of Providence Health System

Reception

Thursday 5:00 pm

Collaborate with like-minded providers and network with other stakeholders at our after hours mixer.

Key Note Speakers:

Will Hicklen



Will serves as Chief Executive of Ankota, Inc. He is an 18 year technology veteran with expertise in SaaS and Managed Service Business Strategies, who has held Executive Management roles at CA, Tektronix (Xerox) and Silicon Graphics, and was instrumental in the successful start ups of think3, iLumin and infoRay.

Edward Vishnevetsky, JD



Edward's practice emphasis is on healthcare. He typically represents hospitals, insurance carriers, physician groups, trade associations, IDTFs, DME, laboratories, HHAs, SNFs and manufacturers in administrative and civil disputes before various state and federal regulatory agencies, including TMB, AHCA, OIG, NSC, FDA, and CMS. Edward

advises clients on operational matters, Medicare/ Medicaid reimbursement, liability exposure, managed care law, ERISA, HIPAA, federal and state healthcare regulatory compliance, licensing, healthcare reimbursement disputes and risk management issues.

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NATIONAL ACCOUNTABLE CARE EXPO 2012

PRELIMINARY PROGRAM AGENDA*

*For the latest updates go to: www.AccountableCareExpo.com

8:30 am Registration Begins - Flamingo Executive Conference Center
Check in at the registration desk, pick up registration packets and name badges.

9:00 am Introduction to the Expo (Red Rock 7 & 8 ; Continental Breakfast is Served)
Introduction to Accountable Care and preview of the days events at the Expo

9:15 am Alan Gilbert - Health Catalyst - "Accountable and Collaborative Care: Lessons Learned From Care Programs Across the Globe" *The US continues to move toward Accountable and Collaborative Care solutions like HIEs, ACOs, PCMHs, Health Homes, Bundled Payment and Value based Purchasing to name a few of today's emerging directions. While experiencing change, it is important to study similar projects and processes that have been implemented across the globe. Here are five lessons that may be gleaned from international accountable and collaborative care projects.*

9:45 am Barbara Grant - BlueGreen HealthCom - "ACO Success Factors- Communications that Connect"
Because ACO must achieve unprecedented collaboration between stakeholders, and failure to achieve patient satisfaction measures could cause an ACO to fail economically. ACO stakeholders have traditionally been on opposite sides of the table, but success will require new, high-performance communications that "connect", bridge silos and aligning these stakeholders.

10:15 am Will Hicklen, Ankota, Inc. - "Accountable Care - Organizing Provider Ecosystems"
Ankota CEO Will Hicklen discusses the rapid organization of provider "ecosystems," with focus on the business opportunities and roles that post-acute services play to reduce avoidable readmissions and closely align with programs such as Care Transitions, PCMHs, CBCM, and more. Following predictable patterns that other networked industries have followed as they matured, "Ecosystems" of post acute providers will serve as a primary delivery model for care that is increasingly delivered outside of hospitals.

Collaboration Hour (Red Rock 3 & 4)

11:00 am to 12:00 pm Visit the **Exhibit Hall** and collaborate with exhibitors, presenters and other guests.

12:00 pm Luncheon Program- Horizon Specialty Hospital- David Tupper, Chief Executive Officer
(Red Rock 6, 7 & 8)

Session A

Break out session (Red Rock 8)

1:20 pm Maxim Healthcare-
Description Coming Soon

1:40 pm Odyssey Hospice- Gentiva Health Services:
Transitional Care- Reducing overall costs of healthcare through quality care at home.

2:00 pm Colonnade Healthcare- "Avoid getting derailed by an ineffective post acute strategy" -Learn three key initiatives to effective post acute programs that ensure ACO success.

2:20 pm Net Orange
Description coming soon

2:40 pm Break

3:00 pm Intel MCS
ACO: Being first to market does not always mean better in the market.

3:20 pm ACCOUNT Collaborative Network
Collaboration tool is utilized to help case managers select optimal providers and coordinate patient care.

3:40 pm Modus Five
Description Coming Soon

Session B

Break out session (Red Rock 2)

1:20 pm EMR Approved- "IT: Enabling Success for ACOs"
How the HITECH Act engages technology to improve patient outcomes

1:40 pm COPD TV-
Innovative and effective free patient educational resource for chronically ill populations

2:00 pm CliniCast-
CliniCast: Software for Proactive Healthcare.

2:20 pm Family Care Home Health-
Description Coming Soon

2:40 pm Break

3:00 pm Health Endeavors-
Health Endeavors: An integrated toolkit for complete implementation, management and tracking of your ACO.

3:20 pm HealthIE Nevada- Keith Parker, HealthInsight
Aligning Health Information Technology for ACO success. Demonstrating HIT's role in supporting ACO success.

3:40 pm Exhibitor Presentation (Reserved-TBA)
Description Coming Soon

Reception begins at 5:00 pm (Red Rock 3, 4 & 5)

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<p>9:00 am</p>	<p>Mark Crockett, MD, CEO -Rise Health- “Making Accountable Care Solutions Affordable to YOU” (Red Rock 7 & 8 ; Continental Breakfast is Served) <i>Description Coming Soon</i></p>	
<p>9:45 am</p>	<p>Don McDaniel, CEO - Sage Growth Partners- “2025 How Mega Trends will Shape Accountable Care” <i>2025 promises to be a world in which healthcare providers are compensated not for the amount of care they provide but for the quality of the care. Don McDaniel, President and CEO of Sage Growth Partners, will review mega trends in health care, including payment reform, the aging population, and technology, and how those trends will impact the future of health care.</i></p>	
<p>10:15 am</p>	<p>Edward Vishnevetsky, JD - Munsch, Hardt, Kopf & Harr, PC “Look Before You Leap: Legal and Practical Obstacles with ACO” Edward takes you through the maze of legal and practical obstacles encountered by ACOs from application to operation. He covers background, strategic and operational considerations for the Pioneer ACO, Shared Savings, and Advanced Payment models. Not only is this a must see for ACOs, but will be of interest to all providers who are part of the care team for patients of ACOs.</p>	
<p>Collaboration Hour (Red Rock 3 & 4)</p>		
<p>11:00 am to 12:00 pm Visit the Exhibit Hall and collaborate with exhibitors, presenters and other guests.</p>		
<p>12:00 pm Luncheon Program- Nevada Primary Care Network ACO - Larry Preston, Managing Partner (Red Rock 6, 7 & 8)</p>		
<p>1:30 pm ACO Workshop (Red Rock 8) Have you recently formed an ACO or is your group evaluating ACO participation? Here is your chance to learn more while having your concerns and curiosities addressed. Our expert panel takes your questions about the ins and outs of ACO formation, strategy, obstacles, and operational concerns. Our panel includes ACO operators, consultants, attorneys and others who advise ACOs on governance, disease management, effective collaboration, technology, regulatory, and operational matters. This workshop will be one of the most practical ACO events of the year. Submit your questions now on our website at: www.AccountableCareExpo.com/ACOWorkshop.html</p>	<p>1:30 pm Open Forum (Red Rock 2) Here is your chance to showcase your company, program, ideas or strategies. Those in attendance will be given the opportunity to introduce their companies to the audience and discuss their experiences with achieving Accountable Care initiatives. Everyone is welcome to speak at the open forum as time permits. Guest comments will be limited to five minutes to ensure wide participation. Those signing up on our website will be given first priority followed by all of those that time will allow. Sign up to speak at the Open Forum on our website at: www.AccountableCareExpo.com/OpenForum.html</p>	
<p>Session C (Red Rock 5)</p>		
<p>Session D (Red Rock 2)</p>		
<p>3:00 pm Allcare Home Health- <i>Description Coming Soon</i></p>		<p>3:00 pm Lung Center University- <i>Core competency education for caregivers and other specialized Cardiopulmonary programs training.</i></p>
<p>3:20 pm Accutox- <i>75 million Americans suffer from mild to chronic pain due to physical or psychological disorders.</i></p>		<p>3:20 pm Rehabilitation Systems- <i>Description Coming Soon</i></p>
<p>3:40 pm Exhibitor Presentation (Available) <i>Description Coming Soon</i></p>		<p>3:40 pm Knowledge Anywhere- Mike Linville <i>Description Coming Soon</i></p>
<p>Private functions begin at 5:00 pm <i>Details to follow</i></p>		

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Featured Speakers

Barbara Grant



Barbara Grant is a dynamic senior Business Development & Consulting executive with a 15+ year track record of big picture vision, tenacity to successfully penetrate new markets and capture market share. Additionally, she has been a keynote speaker for large corporate audiences, and has appeared on television for "Good Day LA" and CNN's Entertainment News, and on the Internet as a radio talk-show host for www.BigMediaUSA.com.

Mark Crockett, MD



Mark Crockett, MD is a pioneer in the health-care industry's accountable care movement. Previously, Mark was Chief Medical Officer at OptumInsight's Accountable Care Solutions. His systems technology expertise helped drive product development at companies such as Ibx Healthdata Systems, where he was CEO and later president of Emergency Care for Picis. Mark earned his MD at the University of Illinois College of Medicine after graduating Wheaton College. He practices emergency medicine at Advocate Good Samaritan Hospital in Downer's Grove, Ill. He has extensive knowledge in the fields of emergency medicine, medical informatics and systems architecture and is a published author and a fellow of the American College of Emergency Physicians.

Lawrence Preston



Larry Preston is the managing partner for finance and administration for the Nevada Primary Care Network ACO, LLC. The network began participation in the Medicare Shared Saving Program as an ACO on July 1st, 2012.

Larry has over 25 years of healthcare administration experience. He also serves as President of PMC, Inc. where he specializes in physician office, practice management, medical tourism, hospital administration and other healthcare consulting.

Alan Gilbert



Mr. Gilbert is focused on the achievement of systematically better health outcomes at lower costs through a team-based approach to care management. Mr. Gilbert previously co-founded AxSys Health, the U.S. operations of a UK based Collaborative Care Technology Care Company called AxSys Technology. Mr. Gilbert was also a Healthcare Practice Leader for Stratus Technologies. Mr. Gilbert has held administrative, technical and operational positions at Continuum Health Partners, New York University Medical Center and Bellevue Hospital Center. Mr. Gilbert holds a B.A. from the University of Rochester and a Masters in Public Administration from New York University's Robert F. Wagner School of Public Service. He is a Fellow with the Healthcare Information Management and Systems Society.

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Credit Card (Visa, MC, AMEX): \$199 per person Check \$199 per person (Payable to: Accountable Care Expos, LLC)

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 Or mail check to: Accountable Care Expos, 2000 N. Grant Ave., Springfield, MO 65803**